

Video transcript

HSBC Trustee 75th anniversary

00:03 Siew Meng Tan | Regional Head, HSBC Global Private Banking, Asia Pacific

Trust is the bedrock of sustainable relationships.
It is also the foundation of the HSBC Trustee business.

00:10 Peter Wong | Chairman, The Hongkong and Shanghai Banking Corporation Limited

Established in 1946, HSBC Trustee has been working with families around the world for 75 years to build bridges across generations of wealth.

00:21 Brent York | Global Head of Trust & Fiduciary Services, HSBC Global Private Banking

Integral to HSBC Global Private Banking, HSBC Trustee serves the Group's affluent multi-generational families, business owners and philanthropists. We help them preserve their wealth and secure their legacy.

00:37 HSBC's history is defined by our unique connectivity and global footprint and this adds value to our Trustee clients.

00:45 We understand the needs of business owners and entrepreneurs go beyond simply managing their wealth to ensuring future sustainability and growth

00:55 This aligns with the increasingly multi-generational perspective of our clients. We can protect their long-term wealth and in particular, the needs of future generations.

01:07 The next decade will see a substantial wave of wealth transfer in Asia. In recent years, we've seen how technological, environmental, generational and social changes are reshaping the future of wealth and legacy planning.

01:23 We will forge stronger bonds with entrepreneurs and families who value a partner that recognises wealth isn't measured purely by its monetary value today and tomorrow.

01:36 As impact investing and sustainability gain importance, we mark our milestone with an environmental initiative. We are planting 7,500 tree seedlings in Sabah, Malaysian Borneo and will be tracking the impact over the next five years.

01:53 HSBC Trustee -- building trust for 75 years and beyond.